

KIELY KINGSBURY

INSTRUCTIONAL DESIGNER | LEARNING SPECIALIST

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To whom it may concern,

I am writing to express my interest in opportunities where I can contribute my expertise in learning strategy, instructional design, and organizational development. With a Master's degree in Instructional Design and Performance Technology and professional experience leading enterprise learning initiatives, I bring a strong background in designing scalable, data-informed solutions that support organizational growth and employee development.

In my current role as an Instructional Support Strategist, I lead the design and implementation of enterprise learning initiatives that align talent development with business objectives. My work involves partnering with cross-functional stakeholders and organizational leaders to conduct needs assessments, define measurable learning outcomes, and deliver blended learning solutions that integrate instructor-led, virtual, and self-paced modalities. Using instructional design frameworks such as ADDIE alongside project management methodologies including Agile and Scrum, I manage multiple concurrent initiatives while ensuring that learning experiences remain scalable, accessible, and strategically aligned with organizational priorities.

Throughout my experience in corporate learning environments, I have focused on building systems that drive both engagement and measurable impact. I leverage learning analytics, stakeholder feedback, and iterative design processes to evaluate program effectiveness and continuously refine training initiatives. I also explore emerging technologies—including AI-enabled learning tools—to enhance learner personalization and improve the efficiency and accessibility of training delivery. This approach allows me to balance strategic thinking with hands-on execution, ensuring that learning programs meaningfully support both employee performance and broader organizational outcomes. I am motivated by opportunities to contribute to organizations that value collaboration, innovation, and continuous learning. I would welcome the opportunity to bring my experience in designing scalable learning programs, partnering with stakeholders, and advancing inclusive, technology-enabled training initiatives to support evolving organizational needs.

Thank you for your time and consideration. I would welcome the opportunity to further discuss how my experience and perspective can contribute to your team.

Sincerely,

Kiely Kingsbury