

KIELY KINGSBURY

INSTRUCTIONAL DESIGNER | LEARNING SPECIALIST

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Portfolio: kckingsbury.com | [LinkedIn](#)

As an experienced Instructional Designer, I lead the design and optimization of scalable, learner-focused training systems, ensuring direct alignment with organizational goals. I integrate instructional models like ADDIE, UDL, Design Thinking, and UX principles with strategic project management methodologies, like Agile and Scrum, to build efficient, technology-enabled learning solutions. My work leverages AI and data-driven insights for personalized content and continuous improvement, consistently delivering equitable and engaging training across enterprise and field levels.

TECHNICAL SKILLS

- Articulate 360 Suite | Elucidat
 - Camtasia | Captivate | Vyond
 - Microsoft Suite | Google Suite
 - BRIGHT AI Learning
 - Gemini | Microsoft CoPilot
 - Monday | HIVE Program
 - Adult Learning Theories
 - Instructional Strategies & Learning Science
 - Graphic Design | Canva | Adobe Express
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PROFESSIONAL EXPERIENCE

Instructional Support Strategist III, EchoStar

2025 - present

- Integrated instructional design methodologies with project management strategies to drive efficiency and deliver effective, scalable training solutions for both field-level and enterprise-wide initiatives
- Collaborated with cross-departmental teams to define project scopes, assess risks, and build contingency plans to proactively address delays or bottlenecks
- Synthesized data from evaluations, stakeholder feedback, and learning analytics to refine instructional approaches and report on project impact and ROI
- Developed and standardized SOPs while documenting team processes to enhance cross-functional collaboration and operational efficiency

Instructional Designer II, EchoStar

2024 - 2025

- Led end-to-end project development of instructional design initiatives, including scoping, timeline development, resource allocation, and stakeholder coordination to ensure on-time, high-quality deliverables
- Applied Agile, SCRUM, Waterfall, and ADDIE methodologies to manage multiple concurrent instructional design projects, ensuring adaptability to shifting priorities and continuous improvement

Instructional Designer, Morgan & Morgan Law Firm

2023 - 2024

- Manage up to five instructional design projects simultaneously, ensuring adherence to project timelines and quality standards
- Develop and maintain strong relationships with internal and external stakeholders, fostering effective communication and collaboration throughout the instructional design process
- Serve as a subject matter expert on instructional design principles and methodologies, providing guidance and support to cross-functional teams and organizational leaders
- Ensure compliance with regulatory requirements and industry standards related to training content, accessibility, and usability

Music Teacher, Turner School District

2021 - 2023

- Designed a music curriculum that integrated world music, state and national standards, socio-emotional learning, and learner-centered instruction
 - Actively taught k-5th elementary music with a variety of accommodations and instructional strategies
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EDUCATION

- Project Management Professional (PMP) | PMI | *In Progress*
- Masters in Instructional Design & Performance Technology, Baker University
 - President of the Instructional Design Student Association
 - Finalist in the AECT & NATO Design & Development Competition 2024
- Bachelor's in Education, University of Kansas
- Certificate of Instructional Design: Adult Learners, LinkedIn Learning
- Certificate of Project Management: Project Management Power Moves: Leading with Influence, LinkedIn Learning

References available upon request